

## Application to participate in the MUSTANG MAKEOVER Trainer Challenge

I hereby submit a binding application for participation in the next MUSTANG MAKEOVER and would like to be provided by American Mustang Germany for the training period of approx. three to four months (approx. 120-150 days), a wild (only when participating in the "Challenge of a lifetime" with USA Travel) or a trained, "almost raw" Mustang (the horse is prepared for the flight by a trainer in the USA).

I will prepare and train this horse during the event. I am aware that I will have to bear any travel costs to the USA, as well as the costs incurred in Germany, such as pension costs, veterinarian, etc. for the provided Mustang myself. I have the possibility to participate in the auction proceeds of the Mustang. Furthermore I will be given the opportunity to present myself and my training method via the social media platforms of the MUSTANG MAKEOVER.

The participation fee is 500€ and will be used to supply the Mustang in the USA.

I participate in the project at my own risk and I am aware of the danger of working with wild horses.

Please select:

- ☐ If there is again the possibility to get to know and train the Mustang in the USA, I would be interested in travelling to America at my own expense for probably 10-14 days, choosing a Mustang from a pre-selected group and preparing it independently for the flight. Also the training in America would be at your own risk.
- ☐ I would like the Mustang to be prepared for the flight as in the last years. I would not be interested in a trip to the USA.

ms marketing CONSULT GmbH does not accept any liability for damages caused or suffered by the participant and therefore recommends adequate insurance cover. When participating in a possible trip to the USA I am aware that foreign travel insurance is mandatory and I will take out such insurance.

I have read, understood, completed and agree to the enclosed documents (Application to participate in the MUSTANG MAKEOVER Trainer Challenge, Application to participate in the MUSTANG MAKEOVER Trainer Challenge, Questions about you and your training method, Important information).

Name:

Sign:

Date:

## Documents for application to the MUSTANG MAKEOVER Trainer Challenge

### Personal Data:

Name, first name:

Date of birth (min. 18 years at the start of the event):

Street, housnumber:

Postcode, town:

Phone:

Mobile:

E-Mail-Adress:

Homepage:

Facebook:

Instagram:

Youtube:

Professional liability insurance:

### Video und photo material:

Please send us the following including all documents **by mail**: (Applications by email are not accepted).

**3-10 photos** and **exactly 2 videos** (on a stick or CD) Please choose a suitable envelope

The **first video (max. 3 minutes)** is your personal application video in which you introduce yourself and your work and explain why exactly you should be selected. We would also like to see you in all three basic gaits on the horse.

The **second video (max. 10 minutes)** is the presentation of your training method. Please film yourself while you teach a horse you don't know or while you are trying to solve a problem. Please explain your method and what you do exactly. We prefer to have an uncut scene so that we can see exactly what you are doing.

Please send us the documents and the videos:

ms marketing CONSULT GmbH, Trainer Application, Mainzer Allee 17-19, 65232 Taunusstein, Germany

## Questions about you and your training method:

(Please tick the appropriate box and explain if necessary)

1. Have you already taken part in similar competitions?
  - ☐ No
  - ☐ Yes: \_\_\_\_\_
  
2. How many years have you been training horses?
  - ☐ privat: \_\_\_\_\_
  - ☐ full-/part-time-job: \_\_\_\_\_
    - ☐ VAT liable
    - ☐ Not VAT liable
  
3. Do you have a special transport permission for horses? (*prerequisite*)
  - ☐ Yes, must be presented when signing the contract
  - ☐ No, will I hand it in until I get the Mustang at the airport
  - ☐ No, I have the Mustangs transported exclusively by a carrier
  
4. Can you prove your expertise? (*not a prerequisite, but desirable*)
  - ☐ Certificate of competence
  - ☐ Job education: \_\_\_\_\_
  - ☐ Trainer licence: \_\_\_\_\_
  - ☐ Competition rider: \_\_\_\_\_
  - ☐ Other: \_\_\_\_\_
  - ☐ No
  
5. In which discipline do you train horses? \_\_\_\_\_
  
6. What kind of training are you pursuing? \_\_\_\_\_
  
7. You have experience with young and problem horses?
  - ☐ I have weekly \_\_\_\_\_ horses to ride (in training)
  - ☐ I give \_\_\_\_\_ courses per year
  - ☐ I give weekly \_\_\_\_\_ horses/owner lessons
  - ☐ I attend \_\_\_\_\_ courses per year, at: \_\_\_\_\_
  - ☐ I am joining \_\_\_\_\_ lesson-hours per month at: \_\_\_\_\_
  - ☐ Other: \_\_\_\_\_
  
8. Which trainers have shaped you or from whom have you learned? \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_
  
9. How do you reward horses when they have done something right?
  - ☐ Voice
  - ☐ Break
  - ☐ Treats
  - ☐ Other: \_\_\_\_\_

10. Will you compete in 2021 in other tournaments/competitions or have trade fair appearances?
- ☐ No
- ☐ Yes: \_\_\_\_\_
11. Do you live on the estate where the Mustang is to be trained?
- ☐ Yes
- ☐ No, the stable adress is: \_\_\_\_\_
12. Do you have the possibility to keep the Mustang in a high fenced (min. 1,6 meters high) round pen, paddock, paddock box during the first days?
- ☐ Yes
- ☐ No
13. In which posture will you place the Mustang? *(After getting to know and training the Mustang for the first time, the keeping in the herd is required. Pure box keeping is not allowed!)*
- ☐ Active stable with \_\_\_\_\_ hours of grazing
- ☐ Open stable with \_\_\_\_\_ hours of grazing
- ☐ Paddock box with \_\_\_\_\_ hours of grazing
- ☐ Pasture with sufficient shelter
- ☐ Other: \_\_\_\_\_
14. What food will you use for the mustang as the main ingredient? *(Due to its origin, the Mustang may only be fed with hay, alfalfa, pasture, hay cobs, alfalfa cobs)*
- ☐ Hay
- ☐ pasture
- ☐ alfalfa
- ☐ other: \_\_\_\_\_
15. Are you interested in giving a Mustang a home during the MUSTANG MAKEOVER? About the MUSTANG MAKEOVER you could buy a Mustang to give it a home and import it with the Event Mustangs. You only take part in the Trainer Challenge with the Mustang provided by us.
- ☐ No
- ☐ Yes (If you are selected to participate in the Trainer Challenge, we will talk to you again and try to find your dream Mustang. Even if you do not participate, we can help you and find your own Mustang.)

## Important information:

You might get the opportunity to train your chosen Mustang from a pre-selected group in America. You would then be the first person to get in contact with this horse and get it used to humans. You could experience your personal "First-Touch" with a wild Mustang at your own expense even before the actual start of the Trainer Challenge. Probably 10-14 days stay in the USA will be planned.

The booking would be made through an external tour operator, ms marketing CONSULT GmbH does not act as a tour operator.

- We require your consent for the publication of photo, video and text material.
- As part of our public relations work you are willing to provide regular update videos (short and long versions) and photos (every 2-4 weeks). We will provide you with the opening and closing credits, which you must integrate into the videos yourself.
- As the MUSTANG MAKEOVER reaches more and more international fans, not only English spoken videos with German subtitles have to be submitted, but also German spoken videos with English subtitles. This way we can reach more audience. Your training method will also benefit from this.
- You can use the videos and updates to show your training method and give tips on the appropriate handling of horses.
- You help to present the Mustang to the public as a great leisure horse.
- You would like to participate in public events of the MUSTANG MAKEOVER.
- You will not receive any remuneration for your participation in the Trainer Challenge, the trip to the USA and your training performance. The costs for picking up your Mustang at Frankfurt airport, maintenance, veterinarian, blacksmith etc. are to be paid by yourself. You get a platform to introduce yourself and your training method to many fans. In addition, you have the possibility to participate in the auction proceeds of the Mustang.
- You commit yourself to train the Mustang provided to you according to the guidelines of trust, harmony and partnership, always keeping the goal in mind not to overstrain the Mustang and to pursue a solid basic training.
- Should you be selected to participate in the MUSTANG MAKEOVER, we will send you a contract. This contract contains further information and guidelines which are binding.
- The date for the next MUSTANG MAKEOVER will be fixed by us shortly. If you can prove that you will not be able to train the Mustang on that date, you can withdraw your application.

**Place for more:** (please max. 1 DIN A4 page)

Why is it important for you to participate at the MUSTANG MAKEOVER Trainer Challenge ?